



NEGLEY, OTT & ASSOCIATES, INC.

October 2010 – Savannah, GA – NEGLEY, OTT & ASSOCIATES, INC has recently adopted a new organizational model to promote their mission.

Since its founding in 1992, NOA has been dedicated to delivering quality outcomes and customer satisfaction in the clinical computing space. The original founders of the company established a high standard of excellence and satisfaction that hospitals value when they look to NOA for solutions. Over the years the client base has grown and so has NOA. While NOA has grown beyond what was originally a small family business, we still ensure that our customers continue to receive the same satisfaction level with the personal touch associated with our original vision.

In July 2010, NOA's partners Cary Negley and Rod Walker saw a need to position the company to meet the growing and changing needs of the market we serve. To this end, three of NOA's talented consultants were promoted to the position of "Director, Consulting Services". These roles will focus on account management and ensuring that clients have immediate access to a senior resource in the company.

In October 2010, another seasoned clinical systems analyst was selected to further promote NOA's vision. It is with great pleasure that NOA announces Cynthia Herold, MT (ASCP) as Director, Consulting Services. As Director, Consulting Services, Cynthia will be responsible for the promotion of NOA's internal staff development and training initiatives.

Cynthia has 25 years of clinical experience in medical technology and laboratory services as well as more than 20 years of clinical computing experience implementing Ulticare/Patient1 System (aka: QCPR). Cynthia joined the NOA team in 1992 where she has served in multiple capacities over the years. Cynthia has an excellent knowledge of the QCPR product and has been a positive training and mentoring resource for many of NOA's clinical systems analysts as they have advanced their knowledge of the application.

NOA believes that this move will further the continuing success the company has demonstrated through quality service and customer satisfaction.

Congratulations to Cynthia Herold!

About Negley, Ott & Associates, Inc.

NOA was formed in 1992 by IS professionals with a desire to provide hospital information system and clinical professionals with best demonstrated practices in conjunction with implementing clinical software systems that focus on patient care. The issues, personalities, opportunities, challenges and solutions required by clinical system implementations require the ability to meld sensitivity to clinical processes with the realities of computing and patient care delivery. To date, NOA has provided services to over 60 hospitals installing clinical systems using an approach that stresses both outcomes

and knowledge transfer. Supporting so many users, both during and after their installation, gives NOA the opportunity to understand the issues that make clinical systems work, and those that don't.

To contact us regarding NOA's assistance with this or any other service, please see our [CONTACT US](#) page.